

THE MOMENT LONDON

WE 'RE HIRING

READY FOR YOUR MOMENT?

FLORIST
ASSISTANT

MARKETING
& BUSINESS
DEVELOPMENT

JOIN
US

The Moment



ADDRESS:
1.19 OXO TOWER WHARF,
BARGE HOUSE STREET,
SOUTH BANK, LONDON.
SE1 9PH

FLORIST
ASSISTANT

The moment

Requirements:

- Passion for floral artistry, an appreciation for The Moment's floral style
- Possess fundamental knowledge of floral art and the ability to learn new concepts
- Proficient hands-on skills, patience, and meticulousness, striving for perfection in every detail
- Exhibit an aesthetic sensibility and creativity akin to that of The Moment
- Demonstrate resilience under pressure and a strong spirit of teamwork
- Excellent communication skills for liaising with clients and discussing floral art details
- Proficiency in utilizing software such as Office suite and photography applications

Responsibilities:

- Preparing floral materials, maintaining daily store organization, arranging store displays, inventory auditing, and storage management
- Updating new product arrivals in the store, receiving and managing orders, and maintaining customer databases
- Greet and guide potential clients in-store. The Moment does not employ aggressive sales tactics; instead, we aim to immerse clients in our lifestyle aesthetics, delivering an authentic product experience
- Assisting floral artists in floral arrangement creation and photoshoots

「 Bonus 」

Proficient in lifestyle product photography and video editing
Familiar with Social Media management

「 Progression 」

Florist Assistant — In-store Florist — Store Manager — Retail Director

「 APPLICATIONS 」

hr@themoment.london

Please include floral art or photography portfolio
and social media profile in your resume

HOURS: 9:00-18:00 (1HR LUNCH BREAK)

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Requirements:

- Strong interpersonal skills and a penchant for socializing, adept at expanding networks, and exhibiting excellent teamwork.
- Proficiency in English, with a skilled command of Office suite.
- Heavy user of social media like Instagram, TikTok (Douyin), Xiaohongshu (Little Red Book), well-versed in content dissemination and platform regulations.
- Logical and creative thinker, with strong execution capabilities and a keen aptitude for learning.
- Goal orientated, laser-sharp focus, diligent, responsible and resilient under pressure.
- A genuine appreciation for The Moment's brand aesthetic philosophy.

Responsibilities:

- Proficiently execute Marketing and Business Development projects, including social, PR, and events.
- Social media management on platforms Instagram, TikTok (Douyin), Xiaohongshu (Little Red Book), encompassing content creation, brand promotion, data analysis, and strategy formulation.
- Liaise with partners and suppliers, maintaining strong relationships (The Moment boasts long-standing partnerships with renowned restaurants and top-end 5* luxury hotels in London).
- Organize in-person events related to lifestyle aesthetics and the London social scene, promoting brand activities.
- Thoroughly understand The Moment's brand philosophy, market positioning, and customer demographics, fostering deep collaborations with bloggers, KOLs, and partnering brands that resonate with the brand image.
- Maintain collaboration records, review the quality of promotional content, analyze promotional data efficacy, and optimize seasonal and thematic promotion strategies.
- Conduct market research, conceive promotional plans based on holidays, themes, etc., and execute brand activities and marketing promotions.

「 Bonus 」

Relevant industry experience

「 Progression 」

Trainee — Project Lead — Product Line Manager — Head of Marketing — Brand Director

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Resumes must include Social media profiles and past case studies

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